



Miranda Rodgers

interior stylist/
graphic designer

education

The Art Institute Of Atlanta
Associate of Arts in Graphic Design
Best in Show Portfolio Winner

Birmingham-Southern College
Bachelor of Science in Psychology

profile

- Extensive experience in interior styling, graphic design, social media, and customer service
- Self-starter with initiative to create, learn new techniques, and adapt to new design styles
- Proficient knowledge of Illustrator, Photoshop, InDesign, working knowledge of AutoCAD and 2-D rendering programs
- Excellent client service skills, proven ability to connect with clients on a personal level

contact

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**design
rogers**

Digital Media Coordinator

2017 - present

Restore Therapy Services, Comfort Care, Premier Medical Housecall

- Designed all printed materials
- Designed and maintained all company websites
- Implemented and monitored all media campaigns via Facebook, LinkedIn, and Google Adwords
- Maintained the company social media platforms including Facebook, LinkedIn, and Instagram

Interior Stylist

2014 - present

Design Rodgers, interior stylist

- Designed digital renderings and visual representations in Adobe Photoshop; created floor plans in AutoCAD/SketchUp
- Created and managed Wordpress blog focusing on interior design history, makeovers, and styling inspiration
- Staged a \$1M home in Redmont Park for sale in 2017
- Commissioned by Arhaus to create a “Dream Dressing Room” mood board and blog entry for The Evolution of a Home

Design Consultant

2015

Bassett Furniture

- Designed client spaces with company Room Planner
- Scheduled home makeovers and attended to gain insight to the home, take measurements, and offer design solutions
- Chose furniture, upholstery, drapery, art, accessories, case goods, and paint colors to complete the home owner’s space

Graphics Specialist

2013 - 2015

McGriff, Seibels, and Williams, Inc.

- Updated overall departmental aesthetics – Introduced grid system, modern typefaces, wider color palettes, and updated graphics
- Designed logo for specialized program – Redesigned company newsletter
- Designed invitations, brochures, flyers, and leave behinds
- Designed Microsoft Power Point presentations for sales to capture clients